



# 2013 Deer Trustee Report

## Public Action Team Implementation Proposal

1 of 1

Action Team: <b>Herd Health/CWD</b>	<b>Chronic Wasting Disease D.10</b>
<input type="checkbox"/> Draft <input checked="" type="checkbox"/> Submitted	Deer Trustee Report Page 57

This document shows the original Deer Trustee Report recommendation that the Public Action Team considered when developing proposals for implementing the recommendation in Wisconsin. The Public Action Team's implementation proposal is presented then followed by additional background information.

### **I. ORIGINAL DEER TRUSTEE REPORT RECOMMENDATION**

**D.10. Charlotte the Deer should become the "Smokey Bear" of CWD in Wisconsin, serving as the centerpiece for a public education program developed with stakeholder organizations such as QDMA, Whitetails of Wisconsin and Whitetails Unlimited.**

### **II. PUBLIC ACTION TEAM PROPOSAL FOR IMPLEMENTING THE ABOVE RECOMMENDATION**

Below is the Public Action Team implementation proposal along with their rationale and supporting evidence, potential implementation obstacles and consideration of the proposal's potential impact on the overall deer management in Wisconsin.

#### 1. Action Team Implementation Proposal:

- We do not believe that the specific DTR recommendation should be implemented, though we support the need for more CWD public education efforts. "Charlotte the Deer" is not a good choice for a centerpiece, because this is a complex issue more about illegally taken wildlife than about CWD.

#### 2. Supporting data, references, rationale and other information behind it.

- Charlotte was an illegally held wild deer in Walworth County that the Department was initially informed about through a hotline complaint in the summer of 2011. It was determined that the deer was held within the CWD-MZ for over one year. Per department pilot policy the deer could not be rehabilitated and released to the wild, or transferred to a captive facility, and euthanasia was recommended. This resolution was unacceptable to the citizen in possession of the deer and the case was taken to the Walworth County District Attorney's office and was ultimately resolved via a Governor pardon which directed the DNR to allow Charlotte to remain with the citizen as a pet.

#### 3. Consider and describe potential implementation obstacles or drawbacks.

- With rejecting the specific "Charlotte the Deer" approach to public education, we are definitely not rejecting the importance of CWD public education. Once the goals on CWD are re-developed, it will be important to re-enforce CWD outreach to help meet those goals.

#### 4. Overall, how will this proposal simplify or complicate deer hunting, management, or research in Wisconsin.

- No comments submitted by the Team.